APMA
American Podiatric Medical Association

PRACTICE MANAGEMENT EXPO & CODING SEMINAR

Preliminary Program

May 20 and 21, 2017

Join your colleagues at Gaylord National Resort & Convention Center, just outside of Washington, DC!

Practice Management Expo

Topics include...

- MACRA / MIPS
- Employment Settings
- Optimizing Your Practice
- Contract Negotiations

Coding Seminar

Topics include...

- Surgical Coding
- Documentation and ICD-10 Coding
- Bundling
- Modifiers

Details online at ***www.apma.org/expo***.

Earn up to 11 CECH

Join us for the 2017 APMA Practice Management Expo and Coding Seminar, to be held just outside Washington, DC, on Saturday and Sunday, May 20 and 21. This day-and-a-half event will provide you with practice management and coding pearls in a convenient location, at a reasonable price.

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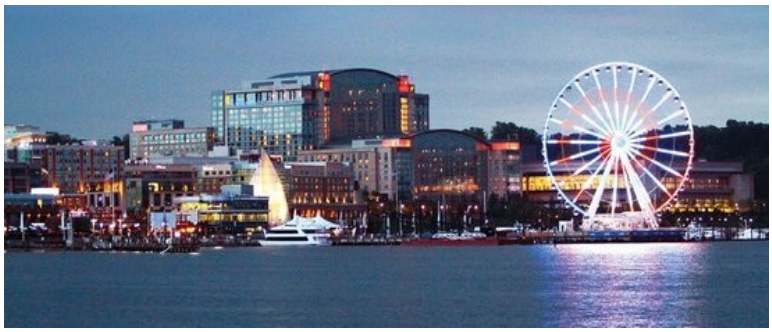
PRACTICE MANAGEMENT
EXPO & CODING SEMINAR

The full-day **Practice Management Expo** on May 20 offers a robust program designed to equip you with tools, resources, and connections to help you in your day-to-day practice.

7 CECH available!

The half-day **Coding Seminar** on May 21 is all about surgical coding. You'll learn from renowned coding experts in a small-group environment. There will be plenty of time for Q&A at this special event.

4 CECH available!



Gaylord National Resort & Convention Center

This family-friendly property sits along the Potomac River and is easily accessible from Reagan National Airport.

Explore National Harbor, MD and Washington, DC!

- MGM National Harbor
- Tanger Outlets
- The Capital Wheel
- Smithsonian Museums
- National Zoo
- Washington Monument
- Harbor & DC Boat Tours
- National Harbor Shops

Preliminary Program

Practice Management Expo

Saturday, May 20

8:00–9:00 a.m. **Communicating with your Patients via Social Media** Nora Younes, MA Ross Taubman, DPM	12:30–1:30 p.m. **Lunch and Learn: Four Generations in Medicine** Barry Scurran, DPM
9:00–10:00 a.m. **Patient Care in Different Employment Settings** Barry Scurran, DPM Angela Davis, DPM John Guiliana, DPM Ira Kraus, DPM	1:30–2:30 p.m. **Best Practices in Appealing Adverse Claims Determinations** Kelli Back, Esq.
10:00–10:15 a.m. **Coffee in Exhibit Hall**	2:30–3:30 p.m. **MIPS** Jeffrey Lehrman, DPM
10:15–11:15 a.m. **Optimizing Your Practice for Patient Care** John Guiliana, DPM	3:30–4:00 p.m. **Coffee in Exhibit Hall**
11:15 a.m.–12:15 p.m. **Contract Negotiations** Paul Monsees, Esq.	4:00–5:00 p.m. **Coding 101** Harry Goldsmith, DPM
12:15–12:30 p.m. **Coffee in Exhibit Hall**	5:00–6:30 p.m. **Reception in Exhibit Hall**

Coding Seminar

Sunday, May 21

8:00–9:45 a.m. Harry Goldsmith, DPM, and Jeffrey Lehrman, DPM • **What Makes Surgical Coding Interesting** • **Documentation & ICD-10 Coding** • **Surgical Guidelines** • **Modifiers** • **E/M coding With Procedures**	10:00–11:45 a.m. Harry Goldsmith, DPM, and Jeffrey Lehrman, DPM • **Bundling (CCI Edit ABCs)** • **Coding Surgical Scenarios** • **Wound Care Coding** • **Appeals: Know When to Push, When to Fold**
9:45–10:00 a.m. **Break**	11:45 a.m.–12:15 p.m. **Ask The Expert!** - Question and Answer Session

APMA gratefully acknowledges the support of PICA, founding partner of the Young Physicians' Program, and our Practice Management Expo & Coding Seminar sponsors and exhibitors:

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SAVE THE DATE

OCTOBER 13-15 ● FRANKLIN, TN

2017 APMA Young Physicians' Institute

The APMA Young Physicians' Institute is an annual event that brings together podiatrists who graduated from podiatric medical school in the past 10 years The event is designed to advance their knowledge base in areas critical to becoming well-rounded health-care practitioners. It enhances and develops leadership abilities and skills to enable young physicians to take on significant decision-making roles and be of further benefit to their state components.

Check for updates on the 2017 APMA Young Physicians' Institute in *APMA News* and online at **www.apma.org.**